Privacy Policy

Effective Date: February 18, 2025

Old Kinderhook Homes ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, <u>www.oldkinderhookhomes.com</u> (the "Site").

By using our Site, you agree to the terms outlined in this Privacy Policy.

1. Information We Collect

We may collect the following types of information:

a. Personal Information

When you submit a form or request information, we may collect personal details, such as:

- Name
- Email address
- Phone number
- Mailing address

b. Non-Personal Information

We automatically collect certain information about your visit to our Site, including:

- IP address
- Browser type
- Pages visited
- Referring website
- Date and time of access

c. Cookies & Tracking Technologies

We use cookies and similar technologies to enhance your browsing experience, analyze site traffic, and improve our services. You can adjust cookie settings in your browser preferences.

2. How We Use Your Information

We use the collected information to:

- Respond to inquiries and provide customer support
- Improve our website and services
- Send promotional emails (only if you have opted in)
- Analyze website performance and trends

• Comply with legal obligations

3. How We Share Your Information

We do **not** sell, trade, or rent your personal information. However, we may share data with:

- Service Providers: Third-party vendors who assist in website hosting, analytics, and communication services.
- Legal Compliance: If required by law, we may disclose information to comply with legal obligations or protect our rights.

4. Third-Party Links

Our Site may contain links to external websites. We are not responsible for their privacy policies or practices. Please review their policies before submitting any personal information.

5. Data Security

We implement industry-standard security measures to protect your personal information. However, no online transmission or storage is 100% secure, and we cannot guarantee absolute security.

6. Your Rights & Choices

- **Opt-Out:** You can unsubscribe from promotional emails at any time.
- Access & Update: You may request access, updates, or deletion of your personal data by contacting us.
- **Cookies:** You can manage cookie preferences through your browser settings.

7. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the revised effective date.

8. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

Old Kinderhook Homes 573.216.2525